

**ACHARYA N G RANGA AGRICULTURAL UNIVERSITY**  
**ANGRAU AGRI INNOVATIONS AND ENTREPRENEURSHIP DEVELOPMENT**  
**FOUNDATION**

**ANGRAU - POSHAN INCUBATOR**

**Regional Agricultural Research Station, Tirupati – 517 502**

**RKVY- RAFTAAR Agribusiness Incubation Scheme**

**AGRI YOCH-2024**

**Agripreneurship Orientation Program (AOP) under RKVY-RAFTAAR**

Agripreneurship orientation program is aimed at providing an opportunity to individuals to work on their innovative ideas in Agribusiness by imparting one month mentoring cum hands on internship with other startups in Agriculture and allied sectors. Guided by experienced mentors and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them. After successful completion of the one-month orientation program, RABI Incubation Committee will provide opportunity for the AOP participants to pitch for grant-in-Aid up to Rupees Five lakh at RC-KP.

**Objectives of the program**

- To nurture potential agripreneurs by providing mentoring cum internship with other startups to provide them practical, technical and business insights
- To create and nurture a pipeline of agripreneurs for incubators
- To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

**Eligibility Criteria**

The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.

- The applicants are expected to pursue their entrepreneurial aspirations full time.
- The applicant should have an initial business plan/ proposal for the idea they intend to pursue.
- Startups already receiving grants/financial support from any other government source for the same project/product/activity will not be eligible under RKVY for grant -in-aid support.
- The full funds of the sanctioned project for pre seed support will be released after the signing of the agreement between the incubator and incubate.
- Applicant must be Andhra Pradesh domicile

### **Selection Process of Interns for Agripreneurship Orientation**

- All applicants for this program will apply as per the prescribed format (Application Form).
- The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the RC selection committee.
- Under this program, ANGRAU Poshan Incubator RABI will select agripreneurs that have a workable innovative idea.
- After completion of the milestones/project, a chartered accountant the utilization certificate (UC) along with Unique Document Identification Number (UDIN) and other documents, expenditure statement, milestones achievement report has been submitted by incubate. Non-Objection Certificate and certificate of successful completion of the incubation programme will be given by the RABI/KP. Non-compliance of the above will result IN debarment of the startup from participating in any component of RKVY.

### **Funding Support**

Idea/ Pre-Seed Stage Funding: under this program after final evaluation, subsistence grant of a maximum of Rs. Five lakhs (up to 90% of the Project cost) will be provided to the candidates who have successfully completed the initial one month of Agripreneurship orientation program and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product in one instalment based on recommendation of RC Committee. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation

## **Broad Activities**

- These young agripreneurs will receive one-month hands on training cum internship with startups along with Rs. 10000/- stipend at ANGRAU Poshan Incubator, RABI.
- They will provide with different aspects of the business as well as technical training so that they can refine/ work on their innovative business idea simultaneously.